



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Website Communications Committee

**October 27, 2016 (10-11:30 am)
Meeting Notes**

Comm & Public Info Director	<i>Anne Krueger</i>	x	Distance Ed Coordinator	<i>Janet Gelb</i>	x
President Cuyamaca	<i>Kerri Ewing</i>	x	Instructional Design Tech	<i>Rhonda Bauerlein</i>	x
VC Workforce & Org Develop.	<i>John Valencia</i>		Instructional Design Tech	<i>Chris Rodgers</i>	x
Dean Learning & Tech Resources	<i>Kerry Kilber Rebman</i>	x	College and Community Relations	<i>Lorena Ruggero</i>	x
Director, IS	<i>Brian Nath</i>		GC Student	<i>Djonee Holmes</i>	
CC Student	<i>Jesus Suarez</i>		BOT Instructor, CC	<i>Pat Newman</i>	
Instructional Design Tech	<i>Debbi Smith</i>	x	Recorder	<i>Laurie Lovell</i>	x

Item	Summary/Action	Communication Yes/No (To Whom/By Whom)
	Hyde Art Gallery website address available – hydeartgallery.edu. Table to discuss with Lorena	
	<p>Anne spoke with John Valencia about 2 key questions.</p> <ul style="list-style-type: none"> • There is money available to redesign the website. • Chancellor’s Cabinet discussed the possibility of creating a new webmaster position that would review and improve web content. The college webmaster job descriptions are also in the process of being rewritten. • Lorena will speak with the Grossmont Cabinet about changes they want in the college website. • The location of placing Canvas on the homepage was discussed. Multiple options were presented to the committee. Canvas must be added to the website now because it will be launched in January. • The committee approved a Canvas header and footer presented by Rhonda. • Proposed designs of the homepage were discussed for a larger redesign to occur later. • The committee discussed where an “apply” button should be placed on the home page. • A long scrolling homepage was discussed with split feelings by the committee members. Analytics would help determine the value of the scrolling homepage. • The group liked the idea of a locked header for the homepage. • It was suggested to research the clicks of the “Alumni & Friends” tab to see the amount of traffic it receives. • It was suggested to collapse the “Future Students” and “Current Students” tabs and only have one “Students” tab. Therefore, there would only be a “students” and “faculty/staff” tabs on the college homepages. • Change “college info” to “about us” on the homepages was approved. 	<p>Lorena will speak with Grossmont Cabinet about the website.</p> <p>Change “college info” to “about us” on the homepages.</p>

Program URLs

- Hyde Art Gallery URL - the .edu must be applied for and cannot be purchased. If the web address/domain name is changed for Hyde Art Gallery, other programs may request the same option.

Next Steps

- Support or give now to be added to the footer.
- Mock ups with students and faculty and staff tabs to be completed.
- Navigation redesign should be completed first and design around with the goal to make it easier for someone to apply to Grossmont and Cuyamaca Colleges.
- A timeline with the scope of work should be completed first to establish the goals of the committee.

Next Meeting: Nov/Dec meeting will be Thursday, December 1st 9:30 am-11:00am at Cuyamaca E-106.